

24/25 DHHS SIGNAGE SPONSORSHIP WELCOME LETTER



Community Sponsors,

On behalf of the Desert Hills Thunder Family, I want to thank you for being a part of or considering becoming a part of our sponsorship program here at DHHS. We could not have accomplished all we did last year, and cannot accomplish Thunder Greatness this upcoming school year without the support of our amazing community sponsors. Thank you so much for your support and contribution to The Thunder Family! All of us at DHHS truly appreciate our community businesses that provide for our students and school.

As we move into the 2024-2025 school year, I wanted to be sure to reach out and invite you to begin or to renew your Business Signage Sponsorship. As an additional incentive for early renewals/contracts, **any business that renews or begins a contract before August 31st will be able to reduce the cost of their sponsorship package by \$500. After that date, pricing will go up for the 24/25 school year.**

Attached to this letter, you will see you have a choice between three levels of sponsorship: **Platinum, Thunder** and **Gold**. Each level provides the business with multiple ways to get your business shared within our community. If you wish to continue your sponsorship, please sign the attached contract and return it to me through email or mail. If you have any questions, don't hesitate to contact me at the email below.

The attached information and contract outlines all of the benefits that accompany your choice of sponsorship. This initiation or renewal will also guarantee your signage location for the upcoming school year. (***See deadline information below**). Signage is tight and we will sell out, so we hope you consider renewing or beginning a sponsorship at your earliest convenience.

We are continuing the option for you to advertise your business through commercials that will showcase your business during our live-streamed events. This information is detailed out below.

Thank you again for your support of Desert Hills High School. Your support helps all of our Thunder Family and we look forward to many great years with you as a community partner.

Kyle Myrick
Sponsorship Coordinator
kyle.myrick@washk12.org
435-674-0885 x 4426
Desert Hills High
828 Desert Hills Drive East
St. George, UT 84790

24/25 DHHS SIGNAGE SPONSORSHIP INFORMATION



CONTRACT:

- Each contract, and signage hung, is good for **ONE YEAR**.
- SEPTEMBER 2023 – JULY 2024

RENEWALS/DEADLINE:

- Each contract is good for **ONE SCHOOL YEAR**. You will be contacted by email by the end of school year (**May 23rd, 2024**) with the option to renew your contract.
- If you do not reply and renew your contract by September 1st, 2024 your previous signage will be removed and the space will be made available for new sponsorships.

PAYMENT:

- Make all checks payable to Desert Hills High School Attn: Kyle Myrick
- Mail checks to Desert Hills High School at 828 E Desert Hills Dr St George, Ut 84790

CONTACT:

- Contact Kyle Myrick with any questions: kyle.myrick@washk12.org

LEVELS & COST:

- See attached benefits and levels sheet.

SIGNAGE ARTWORK DIMENSIONS:

- FOOTBALL: 4'X8'
- TENNIS: 6'X12'
- GYM: 3'X8'

SIGNAGE ARTWORK ACCEPTABLE FORMATS:

VECTOR IMAGES:

- AI, SVG, EPS, PDF



VECTOR IMAGES

Based on math, vector art can be scaled to any size or proportion without losing any resolution or degrading the image.

Common file formats: AI, SVG, EPS, PDF



RASTER IMAGES

Composed entirely of pixels and dependent on resolution, raster images are limited on how big they can go without losing resolution and becoming pixelated.











Common file formats: PSD, JPG, BMP, GIF, PNG

**ALL SIGN LOCATIONS ARE BASED UPON AVAILABILITY*



24/25 DHHS SIGNAGE SPONSORSHIP BENEFITS

(Subtract \$500 from the sponsorship cost if sponsorship is paid *before* August 31, 2024)

Benefit	<u>Platinum</u> \$3500/yr (3 Signs)	<u>Thunder</u> \$2500/yr (2 Signs)	<u>Gold</u> \$1500/yr (1 sign)
Signs displayed on football, gym, and tennis areas			
Signs displayed on both football and gym			
Sign displayed on either football or gym			
PA Recognition at Home Athletic events			
Thunder Zone benefits: VIP lanyard with 6 game passes for all home games, 2 provided padded seats (<i>to be returned at the end of the game</i>), 3 food passes for home games and a gift basket that includes DHills swag, refillable popcorn, and drink cups and MORE!			
Two season tickets to any non-playoff home athletic event.			
1 Reserved Parking Spot at Home Football Games			



24/25 DHHS SIGNAGE SPONSORSHIP CONTRACT

SEPTEMBER 2024 – JULY 2025

Business Name:

Contact Name:

Contact Phone:

Contact Email:

Select A Program(s) Your Sponsorship Will Support:

- | | | |
|--|---|---|
| <input type="checkbox"/> Athletics (General) | <input type="checkbox"/> Boys Golf | <input type="checkbox"/> Girls Tennis |
| <input type="checkbox"/> Boys Basketball | <input type="checkbox"/> Girls Golf | <input type="checkbox"/> Theatre |
| <input type="checkbox"/> Cheer | <input type="checkbox"/> Boys Lacrosse | <input type="checkbox"/> Girls Volleyball |
| <input type="checkbox"/> Girls Basketball | <input type="checkbox"/> Girls Lacrosse | <input type="checkbox"/> Boys Volleyball |
| <input type="checkbox"/> Cross Country | <input type="checkbox"/> Boys Soccer | <input type="checkbox"/> Boys Wrestling |
| <input type="checkbox"/> Dance | <input type="checkbox"/> Girls Soccer | <input type="checkbox"/> Girls Wrestling |
| <input type="checkbox"/> Drill | <input type="checkbox"/> Swim | |
| <input type="checkbox"/> Football | <input type="checkbox"/> Boys Tennis | |

Please circle which level of sponsorship you are selecting:

Platinum \$3500 Donation	Thunder \$2500 Donation	Gold \$1500 Donation
-----------------------------	----------------------------	-------------------------

Early Renewal Discount? Yes No
(Subtract \$500 from the sponsorship cost if sponsorship is paid *before August 31, 2023*)

TOTAL DONATION AMOUNT: _____

Business Signature _____ Date _____

All payments are final- no refunds will be granted
**Signs will not be displayed until artwork is received and sponsorship is paid in full. Please factor sufficient time for sign production.*
**Sign location is at the discretion of the school. Requests for signs to be moved locations will not be entertained.*

Principal Justin Keate
Assistant Principal Mark Christensen
Assistant Principal/Athletic Director Dustin Drake
Sponsorship Coordinator Kyle Myrick

Desert Hills High School
828 Desert Hills Drive East
St. George, UT 84790
435-674-0885 x 4426



23/24 DHHS **STREAMING SPONSORSHIP INFORMATION**

We are excited to offer streaming services to the majority of our varsity sports programs. This year, we are partnering with the Fan to provide a high-quality experience for our Thunder fans. We are opening up this opportunity to our sponsors who may wish to run featured commercials at our events. Please, look through this information package and let us know if you would be interested in running your commercial advertisements with one of our packages.

The Fan Premium Sponsorship Package (*Limited to 5 sponsors)

As our Desert Hills streaming partner, The Fan will be streaming multiple regular-season Desert Hills home Football, Boys Basketball, and Baseball games throughout the year. Each of these games will be streamed to the KSLsports.com website. Game coverage will provide professional quality streaming and commentary. Sponsors who choose The Fan Premium Sponsorship will receive the following.

- A minimum of one 15-second commercial played during all Desert Hills home games for the sports listed.
- Advertisement will be included in home events that the Fan covers, providing greater exposure to your company.
- Radio announcements on the Fan radio station during home radio broadcasts.
- Professionally produced radio and video commercials created by Canyon Media, or you can provide us with your own commercial.

Thunder Family Sponsorship Package

The Thunder Family Sponsorship Package provides an opportunity for you to support Desert Hills Athletics and our academics. Many of our events and games are streamed through the Desert Hills Athletics Youtube Channel. Sponsors who choose the Thunder Family Sponsorship will receive the following.

- A minimum of one 15-second commercial (most likely more) during all Desert Hills home games for the sports listed.
- Advertisements will be streamed on the Desert Hills Athletics Youtube page and the school's athletics website.
- Advertisements will be produced by Desert Hills Video Production students, or you can provide us with your own commercial.

Sports Covered Through Streaming

FALL

Football
Girls Volleyball
Girls Soccer

WINTER

Girls Basketball
Boys Basketball
Boys Wrestling
Girls Wrestling

SPRING

Baseball
Softball
Boys Soccer
Boys Volleyball

CONTRACT

Good for selected Season or Year.
AUGUST 2023 – MAY 2024

PAYMENT

-Make all checks payable to Desert Hills High School Attn: Kyle Myrick
-Mail checks to Desert Hills High School at 828 E Desert Hills Dr St George, Ut 84790

CONTACT

Contact Kyle Myrick with any questions:
kyle.myrick@washk12.org

24/25 DHHS **STREAMING** SPONSORSHIP CONTRACT

SEPTEMBER 2024-JULY 2025



Business Name:

Contact Name:

Contact Phone:

Contact Email:

Please circle which level of sponsorship you are selecting:

THE FAN PREMIUM	THUNDER FAMILY
\$1200 Per Season OR \$3000 Entire Year	\$500 Per Season OR \$1000 Entire Year

Please circle which seasons you are selecting:

FALL	WINTER	SPRING	FULL YEAR
-------------	---------------	---------------	------------------

Total Donation Amount: _____

Business Signature: _____

All payments are final - No refunds will be granted

*Production of commercials will not begin until sponsorship is paid in full. Please factor sufficient time for production.

*Timing of your advertisement is at the discretion of Desert Hills High School and The Fan Sports Network.

*Requests for playing advertisements at specific times will not be entertained.

Principal Justin Keate
Assistant Principal Mark Christensen
Assistant Principal/Athletic Director Dustin Drake
Sponsorship Coordinator Kyle Myrick

Desert Hills High School
828 Desert Hills Drive East
St. George, UT 84790
435-674-0885 x 4426